



WILL AI REPLACE ME?

CSR Manager

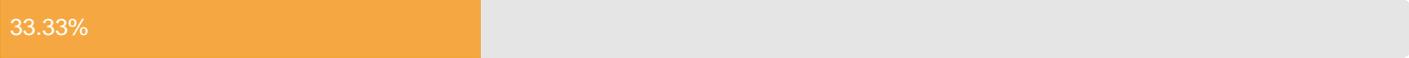
Environment and Sustainable Development

The role of a Corporate Social Responsibility (CSR) Manager requires a strong ability to understand the constantly evolving landscape of sustainability and formulate a tailored vision for the company. AI can help in tracking performance and automating certain reporting tasks, but strategy and training remain heavily human-focused areas.

However, utilizing AI for monitoring and awareness can enhance efficiency in these aspects of the role.

Automation degree: 33.33%

Moderate but identified automation impact of AI for this Job



Main tasks

This section reviews the 3 main tasks associated with the job studied and assesses the potential level of automation induced by AI (« **AI Automation Impact** »). The modeling uses 8 criteria detailed on the « **Methodology** » page.

Tasks	AI Automation Impact
Implement a sustainable development strategy for the company.	Moderate
Monitor the company's CSR performance and report on it.	Significant
Raise awareness and train employees on environmental and social best practices.	Significant

Impact on skills

At-risk Skills ↓

Unidirectional Communication	Cold and impersonal communications are becoming less effective. Internal communication professionals need to develop skills in personalization and empathic communication.
Traditional Reporting	The evolution of international legislation demands the inclusion of new indicators and close collaboration with HR data analyst teams from IT systems. Additionally, there will likely be an increased demand for more transparent, interactive, and real-time reporting methods, such as dynamic dashboards.

Future-proof Skills ↑

Change Management	The adoption of more sustainable practices often requires significant change within the company. The ability to guide and support this change, both culturally and operationally, will always be essential.
Advocating Risk Prevention Actions	Anticipating and recommending actions to prevent risks, whether they are environmental, social, or governance-related, will be a key skill. This requires a deep understanding of CSR issues and the ability to foresee future consequences.

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