



WILL AI REPLACE ME?

Financial Communication Manager

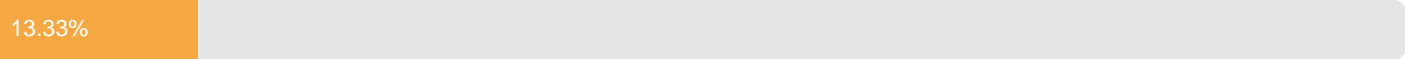
Banking, Finance, Insurance, Real Estate

Financial Communication Managers are essential for ensuring transparency and compliance in financial information shared with external stakeholders.

While AI can assist in some aspects of financial data analysis, the task of crafting strategic messages, ensuring their compliance, and collaborating closely with other departments requires a deep understanding and human judgment. This makes the role less automatable.

Automation degree: 13.33%

Limited impact of AI on the Job



Main tasks

This section reviews the 3 main tasks associated with the job studied and assesses the potential level of automation induced by AI (« **AI Automation Impact** »). The modeling uses 8 criteria detailed on the « **Methodology** » page.

Tasks	AI Automation Impact
Develop and disseminate the company's financial information to shareholders and investors.	Significant
Ensure the compliance of financial information according to current standards.	Low
Collaborate with the finance and communication departments to develop the communication strategy.	Low

Impact on skills

At-risk Skills ↓	
Basic Financial Data Compilation and Preparation	With the advent of automated financial tools and advanced accounting software, the initial collection and preparation of financial data can be largely automated.
Basic Regulatory Compliance	Basic compliance checks, including verifying reports for compliance with current standards, can be automated using AI systems that scan documents to ensure they comply with regulations.
Future-proof Skills ↑	
Financial Communication Strategy	While some operational aspects can be automated, the ability to define and lead a financial communication strategy based on the nuances and specific needs of the company requires human thought and an understanding of internal and external dynamics.
Investor and Shareholder Relations Management	Financial communication involves not only transmitting information but also building and maintaining trust relationships with shareholders, investors, and other stakeholders. This skill relies heavily on interpersonal skills, empathy, and an understanding of the needs and concerns of stakeholders, areas that are challenging to automate.

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