



WILL AI REPLACE ME?

Real Estate Agent

Banking, Finance, Insurance, Real Estate

Real estate agents face significant AI-driven transformations in their roles. As virtual reality and 3D tours gain prominence, physical property visits may decline. Clients increasingly opt for initial virtual tours, diminishing the need for extensive visit coordination and scheduling.

Moreover, AI-powered image recognition tools, in conjunction with virtual reality software, promise automated property descriptions, streamlining property marketing efforts.

On the other hand, real estate transactions often involve emotional decisions. Empathy, the human touch, and an agent's ability to connect with clients will remain indispensable. Agents must exhibit expertise in various real estate facets, encompassing legal and engineering aspects.

While AI can assist in market analysis automation, a deep understanding, data interpretation prowess, and a holistic perspective will continue to be paramount. These skills enable agents to foresee market trends and provide well-informed guidance, ensuring their enduring relevance in the industry.

Automation degree: 46.67%

Significant Impact of AI on the Job



46.67%

Main tasks

This section reviews the 3 main tasks associated with the job studied and assesses the potential level of automation induced by AI (« **AI Automation Impact** »). The modeling uses 8 criteria detailed on the « **Methodology** » page.

Tasks	AI Automation Impact
Prospect to obtain sales or rental mandates.	High
Advise and support clients in their real estate project (purchase, sale, rental).	Significant
Organize and conduct visits to real estate properties.	Significant

Impact on skills

At-risk Skills ↓

Organize and schedule property visits.	With the rise of virtual reality and 3D virtual tours, physical property visits may become less frequent in the future. Clients may prefer to conduct an initial virtual tour before seeing the property in person, making the coordination and scheduling of these visits less crucial.
Create property descriptions.	Image recognition tools, combined with virtual reality software, will gradually enable automated property descriptions.

Future-proof Skills ↑

Support clients in their real estate projects.	Buying or selling a property is often emotional. Empathy, understanding, and an agent's ability to connect with clients on a human level will remain essential. The real estate agent will need to demonstrate expertise in various areas of real estate, including legal and engineering aspects.
Analyze the real estate market.	While some aspects of market analysis can be automated, a deep understanding, the ability to interpret complex data, and a holistic vision will remain invaluable for anticipating market trends and providing informed advice.

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